



[www.naturalmente-artec.com](http://www.naturalmente-artec.com)

naturalmente

*the natural way of treating beauty*



# naturalmente

[naturalmente-artec.com](http://naturalmente-artec.com)



## OUR IDEA

It is taking care of people by using cosmetics coming from renewable and sustainable botanical substances formulated with pure fragrances of flowers and plants grown in organic and biodynamic agriculture and offering Aromatherapy services for the well-being and health of hair and skin. We always have to remember to respect both our health and our planet, the only home we have.

## OUR CROPS

Agriculture has to respect the ecosystem of the planet Earth as much as possible when following the organic and biodynamic methods. Both are part of ecosustainable projects that do not use synthetic pesticides, chemical fertilisers, plant protection products or invasive treatments for the soil and plants.

## OUR ENERGY SOURCES

The energy used to run the machines that produce our cosmetics comes from the wind power generated by the Pontedera plant and geothermal energy coming from the Lardarello plant, both located in Tuscany. These energy sources are sustainable and renewable, with very low CO2 emissions.

## THE SUBSTANCES WE HAVE BANNED

Silicones, parabens, oil and its by-products, artificial colouring, SLS.

## OUR CERTIFICATIONS

Our company has chosen Qualità Reale certification (transition from perception to reality). We set out to promote and communicate the real quality of our products by providing the necessary information and having their veracity certified by an independent authority. In fact, we believe that the consumer is ready to overcome the perception of Quality aspect created by the communication of a general trademark to reach the actual Quality conveyed by the information about the product, from the production of its ingredients to the marketing of the finished product.



naturalmente

[naturalmente-artec.com](http://naturalmente-artec.com)

## AN ECO-AWARE CHOICE

We use detergents, shampoos and creams containing a number of synthetic and petrochemical substances that are considerably harmful for our health and the environment every day. The chemical industries select these substances because they are simple and inexpensive. We at "Naturalmente" have decided to protect the health of people and the environment by formulating our products with organic ingredients that produce tangible and effective results without compromising our health.

"Naturalmente has created new attentive and eco-sustainable cosmetics that offer beauty without compromise!"

## SUBSTANTIAL DIFFERENCES

- The ingredients of the "Naturalmente" products consist of complex blends of essential oils and substances taken from plants and flowers.
- They are based on the knowledge of aromatherapists to promote the wellbeing of our bodies and minds.
- They do not contain animal substances, petrochemical additives or stabilisers.
- They contain ingredients taken from plants and flowers with a complex chemical structure that the chemical industry has been unable to reproduce by synthesis.

## WHAT ARE SYNTHETIC SUBSTANCES?

- They are products created in the laboratory from the processing of oil in an attempt to reproduce the benefits that the world of vegetable substances offers.
- They are potentially harmful for human beings, animals and the planet earth.
- They have none of the actual active benefits that plants offer.
- They contain a high amount of products that are dispersed in the environment and pollute it.
- They are based on profit and market research, and not on the principles of aromatherapy.

## WHAT ARE PETROCHEMICAL PRODUCTS?

As the name itself expresses, they are products made from oil. In most cases:

- They pollute
- They are not biodegradable
- They generate solid and harmful waste that pollutes the earth and the human body
- Their residue contaminates the food chain
- They pollute the air during processing and combustion
- They increase the risk of environmental disaster
- They require extraction and processing methods that are harmful for the environment
- Unlike plants, they are not renewable and are ecologically unacceptable.

# TERRA SHAMPOO

*Biological reconstruction for lengths: Terra*

Vial treatment to be carried out before shampooing with the scalp dry, spreading it with a light massage.

It contains 100% pure essential oils coming from organic farming. It does not contain alcohol, silicones, parabens, DEA, formaldehyde, SLS.

*Terra Shampoo:*

specific for chemically treated hair. It restructures the lengths, leaving them silky and shining.

It contains 100% pure essential oils coming from organic farming. It does not contain alcohol, silicones, parabens, DEA, formaldehyde, SLS.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Elements



Sizes: 250 ml / 1000 ml

# ACQUA SHAMPOO

## *Oily skin: Acqua Therapy*

Vial treatment to be carried out before shampooing with the scalp dry, spreading it with a light massage. It contains 100% pure essential oils coming from organic farming. It does not contain alcohol, silicones, parabens, DEA, formaldehyde, SLS.

## *Acqua Shampoo:*

specific for oily skin. It purifies the scalp and leaves the hair perfectly clean.

It contains 100% pure essential oils coming from organic farming.

It does not contain alcohol, silicones, parabens, DEA, formaldehyde, SLS.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Sizes: 250 ml / 1000 ml

naturalmente

# FUOCO SHAMPOO

## *Sensitive skin: Fuoco Therapy*

Vial treatment to be carried out before shampooing with the scalp dry, spreading it with a light massage. It contains 100% pure essential oils coming from organic farming. It does not contain alcohol, silicones, parabens, DEA, formaldehyde, SLS.

## *Fuoco Shampoo:*

specific for sensitive and irritated skin. It cleanses the scalp and hair while soothing irritation and redness.

It contains 100% pure essential oils coming from organic farming.

It does not contain alcohol, silicones, parabens, DEA, formaldehyde, SLS.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Elements



Sizes: 250 ml / 1000 ml



# ARIA SHAMPOO

## *Dry skin: Aria Therapy*

Vial treatment to be carried out before shampooing with the scalp dry, spreading it with a light massage. It contains 100% pure essential oils coming from organic farming. It does not contain alcohol, silicones, parabens, DEA, formaldehyde, SLS.

## *Aria Shampoo:*

specific for dry skin. It eliminates dandruff and leaves the scalp and hair moisturized. It contains 100% pure essential oils coming from organic farming. It does not contain alcohol, silicones, parabens, DEA, formaldehyde, SLS.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Sizes: 250 ml / 1000 ml

naturalmente

# BALSAMIC MASK

## *Restructuring conditioner:*

Restructuring and nourishing balsamic mask.

It untangles hair and leaves it shiny and full of body without weighing it down.

It contains 100% pure essential oils coming from organic farming. It does not contain alcohol, silicones, parabens, DEA, formaldehyde, SLS.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Elements



Sizes: 250 ml / 1000 ml

# MOISTURIZING MASK

## *Moisturizing conditioner:*

Its guar gum and soya makes it ideal for untangling hair and moisturizing it deep-down. It leaves the hair shiny and full of body without weighing it down.

It contains 100% pure essential oils coming from organic farming. It does not contain alcohol, silicones, parabens, DEA, formaldehyde, SLS.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Sizes: 250 ml / 1000 ml

naturalmente

# STYLING FLUID

*Fluid ideal for all types of hair.*

Soft gel texturized styling fluid ideal on damp hair to get a natural look and the desired hold. It neither leaves residue nor dries the hair.

It contains 100% pure essential oils coming from organic farming. It does not contain alcohol, silicones, parabens, DEA, formaldehyde, SLS.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Elements

Sizes: 250 ml



# SPRAY TONIC

## *Restructuring and moisturizing spray tonic.*

Essential for keeping hair shiny and healthy. It seals the nourishing and moisturising substances inside the hair to improve its structure. Its essential oils give it a unique fragrance.

It contains 100% pure essential oils coming from organic farming. It does not contain alcohol, silicones, parabens, DEA, formaldehyde, SLS.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Sizes: 250 ml

naturalmente

# ARIA CAPILLARY RENEWAL TREATMENT

## *Aria capillary treatment:*

Spray treatment that intensifies the rebalancing effect for dry skin.

Spray its essential oils onto the scalp before drying the hair. It eliminates dry dandruff and leaves the scalp moisturized and healthy. It contains 100% pure vegetable extracts and essential oils.

It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

Use: use once a week after shampooing with Aria Shampoo



Elements



Sizes: 100 ml

# FUOCO CAPILLARY RENEWAL TREATMENT

## *Fuoco capillary treatment:*

Spray treatment that intensifies the rebalancing effect for oily skin.

Spray its essential oils onto the scalp before drying the hair. It reduces excessive perspiration to eliminate dandruff and leave the scalp moisturized and healthy.

It contains 100% pure vegetable extracts and essential oils. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

Use: use once a week after shampooing with Fuoco Shampoo.



Sizes: 100 ml

naturalmente

# ACQUA CAPILLARY RENEWAL TREATMENT

## *Acqua capillary treatment:*

Spray treatment that intensifies the rebalancing effect for oily skin.

Spray its essential oils onto the scalp before drying the hair. It reduces excessive perspiration to eliminate dandruff and leave the scalp moisturized and healthy.

It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

Use: use once a week after shampooing with Acqua Shampoo.



Elements

Sizes: 100 ml





naturalmente



**Basic**

naturalmente

# PURIFYING AND DETOXIFYING ROSEMARY AND LAVENDER SHAMPOO

*100% vegetable-based shampoo with surface-active agents that protect the skin.*

## *Purifying and Detoxifying*

It stimulates the scalp to encourage microcirculation and regrowth of the hair. It cleanses deep-down to eliminate any impurities due to atmospheric agents (smog, smoke, etc.) or residue left by plastic substances (hair spray, gel, mousse, etc.). It contains 100% pure vegetable extracts and essential oils that make hair healthy and shiny. It cleanses deep-down, but is gentle on the scalp. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Basic



Sizes: 50 ml / 250 ml / 1000 ml

# MOISTURIZING AND NORMALIZING FENNEL AND GERANIUM SHAMPOO

*100% vegetable-based shampoo that is an excellent moisturizer for dry, treated and lifeless hair.*

It adds body and makes hair easy to comb, and is particularly recommended if the scalp is taut and reddened. It contains 100% pure vegetable extracts and essential oils that give hair extraordinary moisturization and leave it healthy, shiny and soft.

It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS.

This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Sizes: 50 ml / 250 ml / 1000 ml

naturalmente

# BALANCING MULTI-VITAMIN ALOE AND SANDALWOOD SHAMPOO

*100% vegetable-based balancing multi-vitamin shampoo  
providing proteins and nourishment  
Ideal for everyday use.*

This nourishing and anti-age product is recommended for lifeless and treated hair. It contains 100% pure vegetable extracts and essential oils that provides proteins and nourishment and make hair healthy, shiny and full of body. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made  
of maize. It is 100% biodegradable and compostable, so it is  
to be disposed of together with household wet waste.*



**BASIC**

Sizes: 50 ml / 250 ml / 1000 ml



# VOLUME-BUILDING AND STRENGTHENING CITRUS SHAMPOO

*100% vegetable-based volume-building and strengthening shampoo*

whose soya gives hair body and makes it easy to comb. Excellent for dull and fine hair.

It contains 100% pure vegetable extracts and essential oils that make hair extraordinarily shiny, healthy and full of body.

It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Sizes: 50 ml / 250 ml / 1000 ml

naturalmente

# ANTIOXIDANT AFTER DYE SHAMPOO

*100% vegetable-based shampoo specific for chemically treated hair*

It preserves colour over time. Its antioxidants, like extract of carrot, calendula and vitamins, leave rich and bright highlights.

It contains 100% pure vegetable extracts and essential oils that perform a deep-down antioxidant action essential after dying hair and leave hair shiny and healthy. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



**Basic**

Sizes: 50 ml / 250 ml / 1000 ml



# THIN HAIR SHAMPOO

## *Thin Hair Orange Shampoo*

Ideal for cleansing and building volume in thin, lifeless and fragile hair.

100% vegetable-based shampoo. Its Argan oil-based surface-active agent (called liquid gold due to its extraordinary properties), essential oils and other plant proteins make hair shiny and add extra body and volume.

It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Sizes: 50 ml / 250 ml / 1000 ml

naturalmente

# THIN HAIR CONDITIONER

## *Thin Hair Orange Conditioner*

Treatment followed by rinsing ideal for thin and fragile hair. Its botanical extracts and essential oils give hair body and volume without weighing it down.

It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



**Basic**



Sizes: 50 ml / 250 ml / 1000 ml



# DETANGLING AND MOISTURIZING FRUIT ACID CONDITIONER

*100% vegetable-based detangling and moisturizing conditioner*

It gives hair body and shine without weighing it down and prevents split ends.

Ideal for all hair types, and especially hair that is dry, treated and lifeless.

It contains 100% pure vegetable extracts and essential oils that give hair extraordinary moisturization and leave it healthy, shiny and soft. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Sizes: 50 ml / 250 ml / 1000 ml

naturalmente

# ALOE AND SANDALWOOD PROTEIN REBUILDER PAC SOLUTION

*100% vegetable-based multi-vitamin protein treatment  
rebuilder*

It penetrates deep down into the hair to repair it and protect it from chemical treatments and everything that can damage and assault it, like environmental or mechanical factors.

Its 100% pure vegetable extracts and essential oils repair and strengthen hair, and vitamins A-B5-C-E make it excellent also for split ends. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



**Basic**



Sizes: 50 ml / 250 ml / 1000 ml

# INTENSIVE REVITALIZING YOGURT AND MILLET CONDITIONER

*100% vegetable-based intensive revitalizing conditioner*

It instantly detangles hair and makes it easy to comb. It nourishes all hair types with proteins, and gives hair utmost elasticity and extraordinary shine without weighing it down.

It contains 100% pure vegetable extracts and essential oils that provides proteins and nourishment and make hair healthy, shiny and full of body.

It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS.

This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Sizes: 50 ml / 250 ml / 1000 ml

naturalmente

# DEEP MOISTURIZING FENNEL AND GERANIUM CONDITIONER

*100% vegetable-based intensive moisturizing conditioner*  
Ideal for heavily damaged, chemically treated, dry, frizzy or curly hair.

It contains 100% pure vegetable extracts and essential oils that give hair extraordinary moisturization and leave it healthy, shiny and soft without weighing it down. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS.

This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



**BASIC**



Sizes: 50 ml / 250 ml / 1000 ml

# ANTIOXIDANT CONDITIONER

## *100% vegetable-based conditioner*

specific and suitable for dyed and chemically treated hair. It contains 100% pure vegetable extracts and essential oils like extract of carrot and calendula, Vitamin A, olive and palm oil that work as antioxidants and help retain colour and make hair shiny, healthy and soft. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Sizes: 50 ml / 250 ml / 1000 ml

naturalmente

# CAMOMILE ALOE SPRAY TONIC

Leave-in conditioning and restructuring tonic  
It gives hair body and shine without weighing it down,  
detangles and protects against sources of heat. It prevents  
split ends.

It contains 100% pure vegetable extracts and essential oils  
that leave the hair shiny and healthy, plus keep frizziness  
under control.

It does not contain synthetic fragrances, preservatives,  
parabens, DEA, added formaldehyde or SLS. This product is  
EDTA-free to save the sea.

The bottle used for this product (except the cap) is made of  
maize. It is 100% biodegradable and compostable, so it is to  
be disposed of together with household wet waste.



Basic

Sizes: 50 ml / 250 ml



# MOISTURIZING STYLING GLAZE GEL

Moisturizing and styling fluid ideal for all hair types. Styling fluid used during drying. It strengthens and moisturizes hair while giving it suppleness and ease of styling. It protects against sources of heat by holding the moisture inside the hair. It contains 100% pure vegetable extracts and essential oils, including soya and stabilizers. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.



Sizes: 50 ml / 250 ml / 1000 ml

naturalmente

# VOLUME-BUILDING GEL

## *Volume-building and restructuring gel*

It shapes all hair types and gives it support.

It contains 100% pure extracts, vegetable proteins and essential oils that give hair volume and texture, in addition to leaving it healthy and nourished. Contains no alcohol or solvents. It leaves no residue and does not harden.

It contains 100% pure vegetable extracts and essential oils. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



**Basic**



Sizes: 50 ml / 250 ml



# MOISTURIZING AND STYLING FENNEL AND GERANIUM MOUSSE

## *Non-spray vegetable moisturizing and styling mousse*

Contains no propellants harmful for the environment and human beings. It is a very thick foam with a medium to strong hold. It contains 100% pure extracts, vegetable proteins and essential oils that retain moisturization and nourishment while protecting hair from atmospheric agents and sources of heat. It keeps curls under control, provides moisturization and conditioning and styles all hair types. It contains 100% pure vegetable extracts and essential oils. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS.



Sizes: 250 ml

natura|mente

# FLUID ANGELICA AND JUNIPER VEGETABLE SMOOTHING SOLUTION

## *Smoothing anti-frizz fluid vegetable cream*

Its glycerin gives hair incredible shine. It leaves no residue, does not weigh hair down and eliminates static electricity. It keeps curls under control and leaves hair soft and shiny. It contains 100% pure vegetable extracts and essential oils. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Basic



Sizes: 100 ml

# JOJOBA POLISHING SPRAY

*Polishing spray ideal for all types of hair*

It is used after drying to define the hairstyle and give hair an extraordinary shine. It prevents frizziness and repairs the lengths

It contains 100% pure vegetable extracts and essential oils. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Sizes: 100 ml

naturalmente

# HONEY RESTRUCTURING FLUID

## *Honey restructuring fluid for fine hair*

Specific styling and restructuring serum for fine hair.

Applied before drying, it eliminates static electricity and preserves the hair's natural moisture.

Used after drying, it defines the desired style.

It contains 100% pure vegetable extracts and essential oils.

It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.



**Basic**



Sizes: 50 ml / 100 ml

# RESTRUCTURING VEGETABLE MACASSAR OIL MINERAL FLUID

## *Restructuring macassar oil fluid for hair*

Diamond-like restructuring serum for hair.

Used on damp hair before drying, it eliminates frizziness and gives hair a silky look. Applied as a serum after drying, it leaves hair shiny and repairs split ends.

It contains 100% pure mineral extracts and essential oils.

It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS.

This product is EDTA-free to save the sea.



Sizes: 50 ml / 100 ml

naturalmente

# ROSE BUD HAIR SPRAY

*Gas-free strong hold hair spray.*  
Ideal after drying to firmly fix the hairstyle. It gives hair shine without weighing it down and leaves no residue.  
It contains 100% pure vegetable extracts and essential oils.



Basic



Sizes: 250 ml

# VOLUME-BUILDING SPRAY FOR THIN HAIR

## *Volume-building orange*

Volume-building fixing spray. Its essential oils make it ideal for thin and fragile hair as they provide support, volume and body without weighing hair down.

It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.



Sizes: 250 ml

naturalmente

# ALOE AND SANDALWOOD NOURISHING AND STYLING TEXTURE SOLUTION

## *Nourishing, styling fluid cream*

Ideal for coloured and chemically treated hair.

It fixes the drying and leaves hair moisturized, shiny and healthy. It leaves no residue.

It contains 100% pure vegetable extracts and essential oils.

It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Basic



Sizes: 100 ml



# ARIA LIGHT SPRAY

Light hold hair spray that does not dampen, leaves no residue and gives hair maximum freedom of movement with a long-lasting hold.

100% free of oil by-product propellant gases. The propellants instead come from clean and healthy air.

Does not contain: propane (LPG), synthetic fragrances, synthetic alcohol, 47% LPG of total content.

Contains: carbon dioxide as propellant (air), essential oils, mineral stabilizers, organic alcohol.



Sizes: 250 ml

naturalmente

# ARIA SPRAY STRONG

Strong hold hair spray that does not dampen, leaves no residue and gives hair maximum freedom of movement with a long-lasting hold.

100% free of oil by-product propellant gases. The propellants instead come from clean and healthy air.

Does not contain: propane (LPG), synthetic fragrances, synthetic alcohol, 47% LPG of total content.

Contains: carbon dioxide as propellant (air), essential oils, mineral stabilizers, organic alcohol.



**BASIC**



Sizes: 250 ml

# STYLING BEESWAX

## *Styling wax with matt effect*

Ideal for defining a vintage or ruffled hairstyle.

Recommended for defining a personal style.

It is not oily and will not weigh hair down.

It contains 100% pure vegetable extracts and essential oils.

It does not contain synthetic fragrances, silicones, parabens, DEA, formaldehyde or solvents.



Sizes: 50 ml

naturalmente

# MOISTURIZING STYLING SHEA TO SHINE

*Shiny look fixing wax.*

Ideal for defining a marked and ruffled hairstyle. Recommended for defining a personal style.

Does not weigh hair down.

It contains 100% pure vegetable extracts and essential oils.

It does not contain synthetic fragrances, silicones, parabens, DEA, formaldehyde or solvents.



BASIC

naturalmente



**Flower**

naturalmente

# ROSE FLOWER SHAMPOO

100% vegetable-based shampoo for everyday use with moisturizing and polishing properties. Ideal for all types of hair.

Five different formulations, depending on hair colour. It contains 100% pure vegetable extracts and essential oils. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



FLOWER



Sizes: 50 ml / 250 ml / 1000 ml

# ORCHID FLOWER SHAMPOO

100% vegetable-based shampoo for everyday use with moisturizing and polishing properties. Ideal for all types of hair.

Five different formulations, depending on hair colour. It contains 100% pure vegetable extracts and essential oils. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Sizes: 50 ml / 250 ml / 1000 ml

naturalmente

# CLOVE FLOWER SHAMPOO

100% vegetable-based shampoo for everyday use with moisturizing and polishing properties. Ideal for all types of hair.  
Five different formulations, depending on hair colour.  
It contains 100% pure vegetable extracts and essential oils.  
It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



FLOWER



Sizes: 50 ml / 250 ml / 1000 ml



# LAVENDER FLOWER SHAMPOO

100% vegetable-based shampoo for everyday use with moisturizing and polishing properties. Ideal for all types of hair.

Five different formulations, depending on hair colour. It contains 100% pure vegetable extracts and essential oils. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



Sizes: 50 ml / 250 ml / 1000 ml

naturalmente

# CAMOMILE FLOWER SHAMPOO

100% vegetable-based shampoo for everyday use with moisturizing and polishing properties. Ideal for all types of hair. Five different formulations, depending on hair colour. It contains 100% pure vegetable extracts and essential oils. It does not contain synthetic fragrances, preservatives, parabens, DEA, added formaldehyde or SLS. This product is EDTA-free to save the sea.

*The bottle used for this product (except the cap) is made of maize. It is 100% biodegradable and compostable, so it is to be disposed of together with household wet waste.*



FLOWER



Sizes: 50 ml / 250 ml / 1000 ml

naturalmente



**Trattamenti**

naturalmente

# WELLNESS TREATMENTS

*(jojoba and almond essential oils)*

Treatments specially formulated for hair requiring deep-down restructuring. Extraordinarily powerful vegetable oils and organic essential oils are used in conjunction to provide moisturization and nourishment in aromatherapy.

All treatments are accompanied by head massages that relax and eliminate stress.

## INGREDIENTS:

JOJOBA OIL: (DEEP-DOWN MOISTURIZATION)

ALMOND OIL: (CONCENTRATED NOURISHMENT)

ORGANIC ESSENTIAL OILS (AROMATIC SYNERGIES)

Treatments



naturalmente

# MINERALDA TREATMENT

Anti-stress well-being treatment with a cascade of Dead Sea Salts ideal for mineralizing hair after dyeing to preserve the colour for a longer time. Excellent for giving fine hair body.

INGREDIENTS:  
DEAD SEA SALTS

Treatments



naturalmente

# ELEMENTS TREATMENTS

The Organic Elements treatment for scalp and hair was developed based on the concept of prevention.

Hair weakness is prevented by normalizing, purifying and rebalancing the scalp.

*Aria Shampoo for dry skin*

*Acqua Shampoo for oily skin*

*Fuoco Shampoo for sensitive skin*

Treatments





naturalmente

# COLOR PLANT FLOWER TREATMENT

*Hair colour carried out only  
with organic plants and flowers*

*(the colour contains no petrochemical substances)*

The vegetable Color Plant Flower treatment is a blend of 14 organic herbs boasting a hair colouring and restructuring power in its marvellous and natural shades.

Specially formulated for women who want colour and more respect for their skin and hair.

Ideal for achieving natural highlights and covering grey hair, it is also suitable for pregnant women and girls under the age of 16.

Treatments



naturalmente

# COLOR WELLNESS TREATMENT

*Colouring and regenerating treatment*

It colours, covers grey hair and at the same time restructures hair with an extraordinary balsamic mask containing the essential oils of patchouli, tea tree, lavender and lemon balm.

Ideal for keeping long hair shiny, soft and full of body

Treatments



naturalmente

# SHIRODARA TREATMENT

Extraordinary treatment for restructuring hair deep-down.

A trickle of hot oil slides down the hair for a few minutes accompanied by a massage to help it become absorbed so you can bask in a unique experience.

Ingredients:

ARGAN AND RICE OIL

SESAME OIL

WHEAT GERM AND SUNFLOWER OIL

ORGANIC ESSENTIAL OILS

Treatments



naturalmente

naturalmente

Via Vespucci 12-14  
Torbole Casaglia - 25030 Brescia - Italy

T: +39 030 21 50 940

F: +39 030 21 50 207

[www.naturalmente-artec.com](http://www.naturalmente-artec.com)



follow us on the web

