



L I F E S T Y L E

naturalmente®

WHY WE CHOOSE NATURE

The renewed interest in aromatherapy is not accidental. Daily the plants offer many benefits to the body, mind and senses. Their calming or stimulating qualities win the stress, giving a sense of relaxation, well-being, mental acuity and inner peace. This is nothing new. Plants and fragrances have been used for thousands of years for therapeutic purposes.

Plants are a renewable resource, while petrochemical agents are not.

Precisely because we draw nourishment from plants, with which the human organism lives in symbiosis, we can say that they are more compatible with the human body than petrochemical agents are.

Using plants offers many advantages:

It supports agriculture instead of refineries and chemical companies.

It encourages and increases the crops and economies of populations, and helps them protect the environment.

It replaces most of the ingredients of animal origin, the use of which often leads to the mistreatment of animals.

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OUR IDEA

Is to take care of people with cosmetics coming from renewable and sustainable botanical substances formulated with pure fragrances of flowers and plants grown with organic and biodynamic agriculture and by offering Aromatherapy services for the well-being and health of hair and skin.

We are committed to educating people on an eco-sustainable lifestyle in order to protect the environment and avoid using chemicals taken from oil.

We have to always remember that this planet is the only home we have.



Qualita
Reale



LIFESTYLE

MEN'S

A line of products dedicated to men and their specific needs. Shaving becomes a ritual attentive to the type of skin and to after-shave balance. The high-performance hair line, with its intense fragrance, offers treatments targeted at every need.

BABY

The care and health of skin and hair begins with children and more precisely from birth, and it is essential that we choose suitable products. We know that the skin of children is more delicate and fragile because it does not produce fatty lipids necessary for moisturizing the skin, and this is why we have researched the Baby line made up of three products to carry out three simple and important steps for the welfare of children: 1 Wash. 2 Moisturize. 3 Nourish.

PERSONAL CARE

Systematic and repetitive daily gestures of personal care have always accompanied us. Hence the importance of our choices. The Personal Care line of course beats the pace of our day with pure products derived from plants and flowers.

THE FRAGRANCE ROAD

The best way to enjoy the fragrance of essences that are reminiscent of special memories of happy times.

The main aromatic actions can transmit sensations that are energizing, stimulating or radiate light and quiet in the atmosphere, can help relax the mind or inspire moods of optimism and cheerfulness.

naturalmente®

When choosing a product becomes a lifestyle.
The possibility to desire anything that goes beyond classic cosmetics, with the same principles: nature and sustainability.

A collection of products that accompanies our day.
With us all the time.

From caring for our children to the rite of shaving, from daily beauty treatment to fragrance for our home.



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MOISTURIZING SHAMPOO

With essential oils of ylang ylang, bitter orange and lavandula angustifolia. Ideal to gently cleanse the hair and remove dandruff. It provides moisturization, softness and a pleasant aromatic sensation.



UOMO

STRONG GEL

With essential oil of patchouli. Soft texture and easy distribution on the hair with strong hold effect to sculpt and define your look.

MODELLING PASTE

Containing essential oils of patchouli, sweet orange and cinnamon. Gently fixing soft cream to create a natural and personalized look.

SHAVING CREAM

Containing European olive oil, malva sylvestris and aloe barbadensis. Shaving cream even if the beard is difficult and the skin is dry. It is applied after having moistened skin and beard. Distribute a layer of shaving cream and then shave. It gives the skin a feeling of freshness and softness without irritation.

AFTER SHAVE CREAM

With essential oils of ylang ylang, sweet orange and patchouli. Moisturizing after shave cream ideal for more sensitive and dry skins. It is applied after rinsing and towel-drying the face by evenly spreading a small dab of it. It rebalances skin stressed by shaving.



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**NORMALIZING
SHAMPOO**

With essential oils of bergamot, lemon and eucalyptus. Ideal to cleanse and remove excess sebum from the scalp, normalizing the skin. It provides a pleasant feeling of freshness and cleaner hair over time.



UOMO

STYLING GEL

With essential oil of bergamot and sweet orange. Ideal to sculpt the hair to give it a soft hold effect with a wet look.

POMADE DESIGNER

Contains shea butter to moisturize and define the hair, giving it a long-lasting soft hold effect. The essential oils of bergamot and orange give off a pleasant and mild fragrance.

SHAVING GEL

Contains sunflower oil and essential oils of lemon, sweet orange and bergamot. Ideal for shaving fine-hair beards with oily skin. It is applied after having moistened skin and beard. Distribute a layer of SHAVING GEL and then shave. It gives a feeling of intense freshness.

AFTER SHAVE GEL

with essential oils of sweet orange, lemon and bergamot. Gel after shave ideal to restore the skin with moisturization and balance after being stressed by shaving.



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1

1st Step: Cleanse hair with

MANDARIN SHAMPOO

Gentle shampoo with a pure fragrance of essential oil of mandarin. pH 5.5, ideal for all types of skin and hair. Gently washes the hair with a soft foam. Strengthens hair while giving it shine and energy. Due to its delicate properties, it can be used frequently.



2

2nd Step: Moisturize the skin with

CALENDULA AND CAMOMILE BODY CREAM

Soft and moisturizing body cream with pure fragrances of essential oils of camomile, calendula and sandalwood. Ideal for daily moisturization of the body's skin, prevents redness or irritation. It results in soft, smooth, toned and supple skin. It is recommended for babies and children up to 10 years of age.



1

Detergere

2

Idratare

3

Nutrire

1. Mandarin shampoo contains surface-active agents derived from coconut and glucose. It contains no chemicals, chemical preservatives, aggressive surface-active agents, synthetic fragrances or dyes.

The bottle is made from 100% maize, a renewable and environmentally sustainable source. Once the product is finished, the bottle should be discarded in household bio-waste as its recycling will produce compost fertilizer.

2. Calendula and camomile body cream with vegetable emollients and calming and soothing essential oils.

It contains no mineral waxes or paraffin, silicones, chemical preservatives, synthetic fragrances or dyes.

The bottle is made of recyclable plastic. To properly dispose of the bottle, throw it into the plastic waste bin.

3. Calendula and camomile Nutrient Body oil with pure nourishing vegetable oils and anti-reddening and soothing essential oils.

It contains no synthetic oils, silicones, chemical preservatives, synthetic fragrances or dyes. The bottle is made from 100% maize, a renewable and environmentally sustainable source. Once the product is finished, the bottle should be discarded in household bio-waste as its recycling will produce compost fertilizer.

3

3rd Step: Nourish the skin and scalp with

CALENDULA AND CAMOMILE NUTRIENT BODY OIL

Nutrient dry oil with pure fragrances of essential oils of camomile, calendula and sandalwood. It is suitable in cases of persistent irritation and flaking. It is also used on the scalp by applying it on dry hair before shampooing. Regenerates the tissues and restructures them. Used daily on the body's skin, it prevents redness or irritation. It results in soft, smooth, toned and supple skin. It is recommended for babies and children up to 10 years of age.

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ORGANIC MINT TOOTHPASTE

It is a natural toothpaste without SLS, saccharin, plastics or synthetic thickening agents. The cleansing action is performed with mineral calcium-based microgranules and a gentle Cresto surface-active agent with vegetable oil and sugar. It contains no preservatives or dyes. The combination of vegetable extracts and flavouring essential oils of Licorice, Orange, Lemon, Mint and Tea tree creates a natural and pleasing taste that refreshes and gently perfumes the breath.



PERSONAL CARE

ORGANIC INTIMATE CLEANSING

Mild detergent with slightly acidic pH, ideal for the hygiene of intimate areas of men and women. It is formulated with mild surface-active agents used in low concentrations and is enriched with soothing vegetable extracts, such as valerian, cornflower and yellow melilot. It also contains vegetable extracts that perform the purifying actions, such as tea tree, eucalyptus and lemon. Yellow melilot, lavender, helichrysum and rosemary help the product perform a natural deodorant function.



ORGANIC HAND CLEANSING

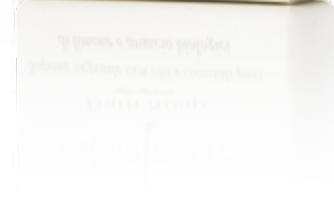
Extra mild hand cleaner with physiological pH, suitable for the daily hygiene of the entire family, including children. Great for washing hands, feet and body. It has eudermic surface-active agents able to cleanse thoroughly while respecting the hydrolipidic balance, and it is also enriched with numerous phytocomplexes, including calendula, camomile and mallow. The fresh and pungent fragrance is given by pure essential oils of orange, lemon, rosemary, geranium and juniper





BATH SOAP

Vegetable soap with pure essential oils of lemon and orange derived from organic agriculture that leaves the skin velvety smooth, moisturized and scented. pH balanced



DEAD SEA SALTS

Ideal for treating skin and hair, such as vitiligo, dermatitis, and the imperfections of cellulite. Excellent when diluted in the bath as anti-rheumatism therapy.



THE FRAGRANCE ROAD

THE FRAGRANCE ROAD

Enveloping air freshener with 100% pure essential oils from organic, biodynamic farming and spontaneous harvest plants.

This safe and healthy vegetable product does not contain synthetic substances or irritating agents hazardous to the health and the environment.

It is the best way to enjoy the fragrance of special essences that are reminiscent of special memories of happy times.

The main aromatic actions can transmit sensations that are energizing, stimulating or radiate light and quiet in the atmosphere, can help relax the mind or inspire moods of optimism and cheerfulness.

USE:

Refresh, revitalise, purify, reduce stress and fight air pollution

To be used in closed environments (rooms, cars, workplaces, etc.).

Aromatic notes: desire, awakening, euphoria, creativity, serenity.

SERENITY

sweet orange, rose wood, bitter orange, geranium (purifying and rebalancing blend of oils)

AWAKENING

peppermint, cedar, eucalyptus, juniper, verbena (purifying and refreshing blend of oils)



DESIRE

Sweet orange, bergamot, rosewood, sandalwood, incense (purifying and soothing blend of oils)

CREATIVITY

litsea, sweet orange, bergamot (purifying and regenerating blend of oils)

EUPHORIA

spruce, Douglas fir, lemon, peppermint, petitgrain, grapefruit (purifying, stimulating or energizing blend of oils) awakening spray
peppermint, cedar, eucalyptus, juniper, verbena (purifying and refreshing blend of oils)





naturalmente®

ARTEC srl

Via Vespucci 12-14

25030 Torbole Casaglia - Brescia - Italia

T +39 030 21 50 940 - F +39 030 21 50 207



www.naturalmente-artec.com